



Kerr Street Mission
Oakville's Mission of Hope

IMPACT *Starts Here*

2026 Mid-Year
Impact Report



Nourishing Lives. Developing Youth. Resourcing Families.



For there will never cease to be poor in the land. Therefore I command you, 'You shall open wide your hand to your brother, to the needy and to the poor, in your land.

Deuteronomy 15:11

Impact Starts Here. It Started with You.

As I started writing this update, I went through notes from previous years and found it encouraging. Not because everything has gone according to plan (it hasn't), but because so much of what we talked about then is now part of how KSM operates: best-in-class programming, stronger collaboration with other service providers, growing capacity, and careful stewardship of every dollar entrusted to us.

Last year, I wrote about going beyond a band-aid solution; helping families build not just their current wellbeing, but their future wellbeing too. Reflecting on 2026 so far, I'm encouraged by the real breakthroughs for families, our upgraded spaces, strengthened partnerships, and the extraordinary generosity that has made so much of this possible. None of these things happen overnight or because of one person or one organization. They happen because people care. Because staff show up every day and do difficult work with compassion. Because volunteers give their time. Because partners share what they have. And because donors like you understand that people and families in our community need help and support to provide basic necessities for themselves and their families.

We want everyone to have the opportunity to be well - to experience hope, stability, opportunity and a better future. That is what we are working toward at KSM.

Thank you for your compassion and faithful support. We're deeply grateful for your trust and generosity.

Blessings,

Gary O'Neill, Executive Director
gary@kerrstreet.com | 905-845-7485 ext 202

The Need Is Real. So Is Your Impact.

1 in 5

people in Oakville
struggle with food insecurity

30,000+

Oakville residents live below the Low-Income
Cut-Off, under \$2,243/month for an individual

300%+

increase in visits to the
Kerr Street Market since 2019

1,000,000+

Ontarians relied on food banks last year, with
8.7M visits — a ninth straight year of record need
(Feed Ontario, Hunger Report 2025)

Behind every number is a neighbour. Because of you, they don't face it alone.

Financial Report

2026 Annual Goal

A strong start, but the year is won in the fall

Thanks to your generosity, we are **42% of the way toward our 2026 annual fundraising goal**, keeping us on track for this point in the year. Every dollar stays in Oakville, helping put food on tables, send kids to camp and support families through times of crisis.

Our most important season of both giving and need is still ahead, with more than **58% of KSM's annual donations** typically received in the final months of the year, including our largest campaign, Christmas Wonders and Beyond. Your support has given us a strong start. Together, we can carry that momentum forward and make an even greater impact for our community in the months ahead.



The 2026 Giving Year at a Glance

Year-Round

IMPACT *Starts Here*

**Two of three
pillars complete!**

Help us finish the Youth Room.
See details on next page.

Spring-Summer



Send a Kid to Camp

118%
of goal raised
Thank you!

November-December

Christmas Wonders AND BEYOND

**Our largest campaign
of the year!**

Launching this November,
carrying families through
Christmas and into the new year.

Send a Kid to Camp You didn't just meet the goal, you passed it a month early!

This summer, your generosity rewrote the record book. By July 31, giving to the Summer Camp campaign reached **\$354,648, 118% of our \$300,000 goal**. What makes this result remarkable: grant funding for camp was down over \$30,000 this year. Donors like you didn't just close that gap, you soared past it.

Because of you, **936 camp spots** were filled, giving children who otherwise could not have afforded summer camp an unforgettable experience of belonging, confidence, and fun.

Story of *hope!*

One of my first-time campers was scared to go down the waterslide. He asked if he could stay with me at the bottom instead.

I encouraged him to give it a try: "You are so brave. You can do it! Try it once, and if you really don't like it, you don't have to do it again."

He went back up and came down with the biggest smile on his face. He ran over, gave me a hug and said, **"Thank you for believing in me."**

- KSM Camp Counsellor

Read more at www.kerrstreet.com/stories



IMPACT

Starts Here

Look how far you've carried it

In January, we set out to raise \$400,000 across three strategic investments. Here's where your generosity has taken us.

IMPACT

Starts with Food

Refrigerated truck and dedicated driver

Goal: \$200,000

Funded by Rotary Club of Oakville and its Charitable Fund (truck) and donors like you (driver)



COMPLETE!

IMPACT

Starts with Understanding

Impact measurement across Family Services

Goal: \$125,000

Funded by donors like you — launching in the second half of 2026



COMPLETE!

IMPACT

Starts with Belonging

Youth Development Room and Leaders in Training Expansion

Goal: \$75,000

\$27,477 still needed



ALMOST THERE

\$372,523 RAISED TO DATE — 93% OF OUR GOAL



Food Security

On August 25, KSM launched its first full-size refrigerated food truck, fully funded by the Rotary Club of Oakville and its Charitable Fund. Donors like you completed the picture by funding the driver who keeps it moving each week.

Nourishing Lives.
Strengthening
Community.

Why it Matters: The new truck dramatically expands our ability to rescue fresh food from local retailers and suppliers - getting more healthy food to families while reducing waste.

"The Rotary Club of Oakville didn't just fund a vehicle. They strengthened the fresh food supply for every family who walks through our doors. We are deeply grateful."

- Gary O'Neill, Executive Director

Rotary
Club of Oakville 

Family Care

You fully funded KSM's new impact measurement system, with implementation now underway across our programs and the full launch coming this fall.

Why it Matters: We are moving beyond measuring activity, meals served, visits made, youth attending, to measuring impact and well-being.

Resourcing Families.
Transforming
Community.



**Full system launching this Fall
thanks to your generosity.**

Child & Youth Development

One pillar remains: a dedicated Youth Development and Leadership Space and expansion of our Leader in Training (LIT) program. We are just **\$22,000 away from completing our \$400,000 campaign.**

Why it matters: Designed with youth, for youth, this space will provide a welcoming home for learning, connection and leadership development, helping young people build confidence, life skills and a desire to give back.

Developing Youth.
Creating
Community.

Help us complete this final piece!

GIVE NOW AT
kerrstreet.com/ImpactStartsHere



Designed with KSM youth by Reem Tahar & Marcel Wysocki.





Not All Gifts Come with a Tax Receipt

Some of the most powerful giving at KSM never touches a bank account. It arrives in bread racks, produce crates, grocery bags, and boxes of personal care items — donated, sorted, and on a family's table sometimes within hours.

*Donation numbers are year to date as of August 31, 2026.

\$1,900,000

value of donated food
distributed to our neighbours

WHICH EQUALS

\$4,350

per household

OR

\$550

per household per month



Thank you to our **Corporate Food Partners**

COBS Bread (Lakeshore location), Kraft Heinz Canada, local grocery retailers and our strategic partnership with **Feed Halton and Food for Life** – week after week, you keep the Kerr Street Market stocked with fresh, nutritious food. On average, more than 50% of what is offered in our market is fresh.

And here's the multiplier: the new refrigerated truck means we can now say yes to larger donations more than ever before. If your company has surplus food, we have the truck, the driver, and 1,300 neighbours a week who will put it to good use. Contact us, your donation just got easier to give.



Volunteers

The People Behind Every Program, and Every Plate

Every program in this report runs on donated time. Volunteers stock the Market, serve meals, mentor youth, drive routes, and welcome neighbours with dignity, they are how your dollars become care.

260

regular volunteers
on a weekly shift
(at least one shift/week)

385 hrs

donated every week,
the equivalent of 10
full-time staff

1,200

total volunteers
so far in 2026

14,300 hrs

donated year-to-date
which equals \$357,500
of donated time

Volunteer Feedback

(2026 Volunteer Survey)

• **93%**

overall volunteer
satisfaction

• **95%**

feel connected to
KSM's mission

Story of *hope!*

“When I first started volunteering, I thought I was simply giving my time. I wanted to help where I could and make a difference in the lives of others. What I didn’t expect was how much volunteering would change my own life. I met new people, heard their stories, and began to see my community differently. I realized that sometimes the smallest moments, a conversation, a smile, or simply being there, can mean more than we know.”

Volunteering has given me a sense of purpose and connection. It has helped me build friendships, grow in confidence, and appreciate the people around me in a whole new way. I started volunteering because I wanted to give something back. Along the way, I discovered a deeper sense of belonging and the reminder that my time really can make a difference.”

- KSM Volunteer



Want to join our team?
Scan the QR code to see current
volunteer opportunities

Christmas Wonders AND BEYOND

The generosity you've shown this year has been extraordinary. Now comes the season that needs it most.

As the holiday season approaches, we are reminded that many in our Oakville community are struggling. Christmas Wonders and Beyond is our largest campaign of the year, and the one that carries families through Christmas and into the new year. It's more than a donation: it's a gift of hope and joy for families who find the season challenging, and ongoing care and support into January and beyond.

***Thank you for your continued support,
and please consider sharing this
with your friends and family!***

***Scan code to
donate today!***



Kerr Street Mission

Oakville's Mission of Hope

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