



IN SUPPORT OF
Kerr Street Mission
Oakville's Mission of Hope

October 21, 2025
Blue Zone Courts

SAVE
THE DATE!



Tuesday, October 21, 2025

Blue Zone Courts
5041 Fairview St
Burlington, ON
12:00 pm

.....
\$250 funds raised per player
\$500 funds raised per team

Why we do what we do.

It may be difficult to imagine, but **more than 20,000 people in Oakville live below the Low-Income Cut Off**—struggling daily to meet their most basic needs.

For almost three decades, Kerr Street Mission (KSM) has been here to help, providing practical support, vital programs, and a caring community for families, children, youth, and seniors.

Pickleball for a Purpose - Christmas Wonders & Beyond

The **1st Annual KSM Pickleball Classic** will proudly support our **Christmas Wonders & Beyond Campaign**—a season of hope and generosity that ensures families not only experience the joy of Christmas but also receive ongoing care and support into the new year.

In lieu of an entry fee, each **Pickler** is asked to raise a minimum of **\$250** in donations for the Christmas Wonders & Beyond program.

- **\$250** provides Christmas support for a **couple**
- **\$500 (a team of two)** provides Christmas support for a **family**

These gifts ensure families receive gift cards, presents, pyjamas and the care they need during the holiday season and beyond. Every dollar raised helps bring hope, dignity, and transformation to our community.

Join us. Partner with Kerr Street Mission. Together, we can change lives.

To register, please visit www.kerrstreet.com/pickleballclassic



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SPONSORSHIP OPPORTUNITIES



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We invite you to participate as a sponsor of the 2025 KSM Pickleball Classic Tournament, taking place on Tuesday, October 21, 2025 at Blue Zone Courts. Please see Sponsorship levels below.

SPONSORSHIP LEVELS:



Title Sponsor

- Logo recognition on social media, KSM website and other promotion materials.
- One complimentary team entry (2 players).
- Recognition in Kerr Street Mission's donor communications for the 2025 KSM Pickleball Classic Tournament.



Food & Beverage Sponsor

- Logo recognition at all food & beverage stations.
- Shoutout during event announcements.
- Opportunity to provide branded napkins, cups, or other collateral.
- One complimentary team entry (2 players).
- Recognition in event program and social media shoutouts for the 2025 KSM Pickleball Classic Tournament.



Prizing Sponsor

- Recognition as a Prizing Sponsor for the 2025 KSM Pickleball Classic Tournament.
- Logo recognition on event signage and in the event program.
- Recognition on Kerr Street Mission's social media channels.



Court Sponsor

- Logo displayed prominently on assigned court signage.
- Recognition in event program and social media shoutouts for the 2025 KSM Pickleball Classic Tournament.
- Opportunity to include a branded item in player welcome kits.

For more information about this event and sponsorship opportunities, please contact:
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